

Cris Leitão Guerra

Web Developer



Summary

With over 13 years of experience as a partner in a digital company (Máxima Comunicação), I have learned to work intuitively with requirements survey and digital project planning. While working in partnership with some programmers, there was a need to better understand web-based programming languages, in order for me to oversee the programmers' projects and work.

I took some basic programming courses, but nothing that truly deepened my knowledge in any specific language.

A few years ago, I developed a desire to better understand the universe of programming and to use this knowledge in a professional way. I have recently graduated with a degree in Information Systems and today I work as a web developer at Ative – Creative Business Agency.



Experience

2003-11 - present

Entrepreneurship

Máxima Comunicação Digital

Entrepreneurship is my keyword. I believe that a person who has the entrepreneurial spirit can develop projects much more easily, such as: lead a team, motivate to new challenges Who has or had an own business understands perfectly the backstage, knows that dedication is needed to leave a job well prepared. In short: knows how to give value to all business. Maxima started activities as a communication agency, and today, following trends, focuses on digital marketing.

2018-09 - 2019-05

Contract Web Developer

Ative Creative Solutions

www.ative.ag

Customization of websites created with WordPress.
Front-end development for websites and applications.

2018-04 - 2018-09

Trainee in Information Systems

Infocast Soluções em Tecnologia

<https://infocast.com.br/>

Customization of websites created with WordPress.
Front-end development for websites.

2013-01 - 2014-02

Project Manager

Nexial Marketing Group

Contact with customers, suppliers and competitors.
Development of commercial proposals.
Mapping of market opportunities e benchmarking.
Analysis of the client portfolio.
Customer assessment and diagnosis.
Action plan, monitoring and evaluation.



Personal Info

Address

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E-mail

crisleitaoguerra@gmail.com

Date of birth

1981-06-25

LinkedIn

<https://www.linkedin.com/in/crisleitaoguerra/>



Skills

Photoshop ●●●●●

Illustrator ●●●●●

Corel Draw ●●●●●

Wordpress ●●●●●

HTML5 ●●●●●

Git ●●●●●

CSS3 ●●●●●

JavaScript ●●●●●



Languages

Portuguese ●●●●●

English ●●●●●

French ●●●●●

2011-04 - 2011-11 ● **Freelance Marketing Consultant**
Embarcadero Technologies
Marketing consulting.
One of the responsables for organizing the launch of the company in Brazil.

2008-09 - 2008-12 ● **Communication Consultant**
Softwell Solutions Ltda.
Repositioning of the creative concept
Sector Development / Communication Planner

2008-07 - 2008-09 ● **Project's coordinator**
Garage Interactive Marketing
Projects coordinator, focusing on digital technology.
Service and account management. Some clients: Toyota and Puket.

2008-02 - 2008-07 ● **Instructor**
ENG DTP & Multimidia
Official Instructor of Adobe Flash technology.

2007-01 - 2007-08 ● **Advertising Manager**
Klick Educação
www.klickeducacao.com.br/
Organization and sale of advertising space on the website;
Search, purchase and follow-up of ads in other vehicles;
Audience management;
Creation and management of campaigns; Portal development strategy.

2000-02 - 2002-02 ● **Communication planner**
Banda EVA
Developing campaigns and sponsorship proposals, marketing materials.
Information architecture of sites and hot sites.



Education

2016-07 - 2018-12 ● **BSc in Information Systems**
Estácio

2011 ● **Marketing Planning**
ESPM - Extension course

2000-01 - 2003-12 ● **BSc in Advertising**
UCSal